



CSRS-AP 2025

**15th Annual Meeting of
Cervical Spine Research Society-Asia Pacific**

March 19 - 21, 2025 | Lotte Hotel Seoul (Sogong-Dong), Republic of Korea

**Sponsorship & Exhibition
Prospectus**



CSRS-AP 2025

Greetings

Dear Colleagues and Friends,

We are pleased to announce that the CSRS-AP 2025 (15th Annual Meeting of Cervical Spine Research Society-Asia Pacific) will be held from March 19 to 21, 2025, at the Lotte Hotel Seoul (Sogong-Dong). The CSRS-AP is recognized as one of the most prestigious international meetings in cervical spine research. Following the successful 2nd meeting in Busan and the 4th, 7th, and 11th meetings in Seoul, we are honored to host this event in Korea once again.

As this gathering will bring together esteemed cervical and spinal specialists from around the world, it will serve as an exceptional opportunity for high-level international academic exchange. Building on our society's achievements, this event will further elevate the prominence of CSRS-AP. We anticipate the participation of over 500 experts from both domestic and international backgrounds, making this distinguished academic gathering an exceptional opportunity for industry leaders to enhance their brand value and explore new market opportunities.

We kindly request your active participation and support through exhibitions and sponsorship of the various event of this meeting.

Thank you.

Yours sincerely,



Jong-Beom Park, MD, PhD

President of CSRS-AP
Organizing Chair of CSRS-AP 2025



CSRS-AP 2025 Organizing Committee

Jong-Beom Park
President & Organizing Chair

Dong-Ho Lee
Executive Chair

Kyung-Chung Kang
Secretary General

Woo-Kie Min
Program Chair

Jae-Jun Yang
Program Co-Chair

Byung-Wan Choi
ICL Chair



CSRS-AP 2025

CSRS-AP 2025 Overview

Meeting Name

CSRS-AP 2025 (15th Annual Meeting of Cervical Spine Research Society-Asia Pacific)

Dates & Venue

Dates March 19 (Wed) - 21 (Fri), 2025

Venue Lotte Hotel Seoul (Sogong-Dong), Seoul, Republic of Korea

Organizer

Korean Society of Spine Surgery (KSSS)

Official Language

English

Website

www.crsap2025.org

Sponsorship & Exhibition Package Highlights

(excl. 10% VAT)

Category	Diamond	Platinum	Gold	Silver	Bronze	1 Booth	Ads
	KRW 75,000,000	KRW 50,000,000	KRW 35,000,000	KRW 25,000,000	KRW 10,000,000	KRW 5,000,000	KRW 1,000,000~ 2,250,000
Luncheon or Breakfast Symposium	1 (1 st priority)	1 (2 nd priority)	1 (3 rd priority)				
Complimentary Exhibitor Registration	8	6	4	4	2	2	
Complimentary Exhibition Space (3 m x 2 m)	4	4	2	2	1	1	
Sponsor Logo Exposure on Official Event Stages	✓	✓	✓	✓	✓		
Sponsor Logo Exposure on On-Site Banner	✓	✓	✓	✓	✓		
Sponsor Logo Exposure and Link on the CSRS-AP 2025 Website	✓	✓	✓	✓	✓		
Promotional Videos during Breaks	✓	✓	✓	✓	✓		
Sponsor Logo on Lanyards	✓	✓	✓				
Inclusion of 1 PR Material in the KIT (Bag)	✓	✓	✓				
Ads in the e-Newsletter	✓	✓	✓				
Sponsor Logo Exposure on X-Banner during Coffee Breaks	✓	✓					
Ads on the Back Cover of the Program Book or Abstract Book	✓ (1 st priority)	✓ (2 nd priority)					
Ads in the Program Book and Abstract Book	2 Inside Pages	2 Inside Pages	1 Inside Page	1 Inside Page	1 Inside Page		



Sponsorship & Exhibition Package Benefits

CSRS-AP 2025 provides a unique opportunity to promote your products and services to over 500 participants from around the globe. We invite you to become a sponsor to maximize your benefits through exhibition, marketing activities, and interactions with attendees throughout the CSRS-AP 2025.

DIAMOND | KRW 75,000,000 (VAT Excluded)

- 1) 1st Priority for Luncheon or Breakfast Symposium (Including Venue and Date Selection Benefits, Product and Luncheon Session Introduction in Newsletter)
- 2) 8 Complimentary Exhibitor Registrations (Including access to Session Rooms and KIT)
- 3) 4 Complimentary Exhibition Booths
- 4) Sponsor Logo Exposure on Official Event Stages (Opening and Closing Ceremonies, Gala Dinner, Preview Room)
- 5) Sponsor Logo Exposure on On-Site Banner
- 6) Sponsor Logo Exposure and Link on the Official CSRS-AP 2025 Website
- 7) Promotional Videos during Breaks
- 8) Sponsor Logo on Lanyards
- 9) 1st Priority for Advertisement on the Back Cover of the Program Book or Abstract Book
- 10) Inclusion of 2 Pages of Advertising in the Program Book and Abstract Book
- 11) Inclusion of 1 PR Material in the KIT (For Attendee Distribution)
- 12) 1 Advertisement in the E-Newsletter
- 13) Sponsor Logo Exposure on X-Banner during Coffee Breaks

PLATINUM | KRW 50,000,000 (VAT Excluded)

- 1) 2nd Priority for Luncheon or Breakfast Symposium (Including Venue and Date Selection Benefits, Product and Luncheon Session Introduction in Newsletter)
- 2) 6 Complimentary Exhibitor Registrations (Including access to Session Rooms and KIT)
- 3) 4 Complimentary Exhibition Booths
- 4) Sponsor Logo Exposure on Official Event Stages (Opening and Closing Ceremonies, Gala Dinner, Preview Room)
- 5) Sponsor Logo Exposure on On-Site Banner
- 6) Sponsor Logo Exposure and Link on the Official CSRS-AP 2025 Website
- 7) Promotional Videos during Breaks
- 8) Sponsor Logo on Lanyards
- 9) 2nd Priority for Advertisement on the Back Cover of the Program Book or Abstract Book
- 10) Inclusion of 2 Pages of Advertising in the Program Book and Abstract Book
- 11) Inclusion of 1 PR Material in the KIT (For Attendee Distribution)
- 12) 1 Advertisement in the E-Newsletter
- 13) Sponsor Logo Exposure on X-Banner during Coffee Breaks

GOLD | KRW 35,000,000 (VAT Excluded)

- 1) 3rd Priority for Luncheon or Breakfast Symposium (Including Venue and Date Selection Benefits, Product and Luncheon Session Introduction in Newsletter)
- 2) 4 Complimentary Exhibitor Registrations (Including access to Session Rooms and KIT)
- 3) 2 Complimentary Exhibition Booths
- 4) Sponsor Logo Exposure on Official Event Stages (Opening and Closing Ceremonies, Gala Dinner, Preview Room)
- 5) Sponsor Logo Exposure on On-Site Banner
- 6) Sponsor Logo Exposure and Link on the Official CSRS-AP 2025 Website
- 7) Promotional Videos during Breaks
- 8) Sponsor Logo on Lanyards
- 9) Inclusion of 1 Page of Advertising in the Program Book and Abstract Book
- 10) Inclusion of 1 PR Material in the KIT (For Attendee Distribution)
- 11) 1 Advertisement in the E-Newsletter

SILVER | KRW 25,000,000 (VAT Excluded)

- 1) 4 Complimentary Exhibitor Registrations (Including access to Session Rooms and KIT)
- 2) 2 Complimentary Exhibition Booths
- 3) Sponsor Logo Exposure on Official Event Stages (Opening and Closing Ceremonies, Gala Dinner, Preview Room)
- 4) Sponsor Logo Exposure on On-Site Banner
- 5) Sponsor Logo Exposure and Link on the Official CSRS-AP 2025 Website
- 6) Promotional Videos during Breaks
- 7) Inclusion of 1 Page of Advertising in the Program Book and Abstract Book

BRONZE | KRW 10,000,000 (VAT Excluded)

- 1) 2 Complimentary Exhibitor Registrations (Including access to Session Rooms and KIT)
- 2) 1 Complimentary Exhibition Booth
- 3) Sponsor Logo Exposure on Official Event Stages (Opening and Closing Ceremonies, Gala Dinner, Preview Room)
- 4) Sponsor Logo Exposure on On-Site Banner
- 5) Sponsor Logo Exposure and Link on the Official CSRS-AP 2025 Website
- 6) Promotional Videos during Breaks
- 7) Inclusion of 1 Page of Advertising in the Program Book and Abstract Book



Sponsorship & Exhibition Package Benefits

BOOTH | KRW 5,000,000 (VAT Excluded)

- 1) 2 Complimentary Exhibitor Registrations (Including access to Session Rooms and KIT)
- 2) 1 Complimentary Exhibition Booth
- 3) Basic Provisions: 3 m × 2 m Exhibition Space, 1kW of electricity
(Additional electricity available of KRW 50,000 per kW)

* When purchasing ONLY a booth, you may apply for a maximum of one.

Ads | KRW 1,000,000 - 2,250,000 (VAT Excluded)

- 1) Print Advertisement (Program Book or Abstract Book)
 - a. Cover 2 (Front/Inside) - KRW 2,250,000
 - b. Cover 3 (Back/Inside) - KRW 1,500,000
 - c. Inside Page 1 - KRW 1,000,000

* Booth location selection will be prioritized based on sponsor levels. The secretariat will provide guidance on a first-come, first-served basis, considering the sponsor levels and payment order.

* Exhibition manual regarding the setup date and time for on-site booths, as well as any relevant instructions, will be sent to the email addresses of the designated contacts.

Sponsorship & Exhibition Application

Application and Payment Method

- Application Deadline: **November 29, 2024**
- Application Submission: Please complete the 'Sponsorship & Exhibition Application Form' and submit it to the Secretariat via email. An invoice will be issued upon confirmation. (Email: sponex@csrsap2025.org)
- Payment of Sponsorship and Advertising Fees: Please review the issued invoice and kindly transfer the payment to the account listed below. Additionally, send a copy of the remittance receipt to the Secretariat to confirm the payment.
- Refund Policy: Refunds will be issued after CSRS-AP 2025 for requests made before **February 28, 2025**, minus any applicable fees and VAT. Please note that requests made after **March 1, 2025**, will not be eligible for a refund.

Account Information (For USD Transactions)

Bank Name	Woori Bank
Beneficiary	15차 아시아태평양 경추연구학회 학술대회 (CSRS AP 2025)
Account No.	1081-901-072238
SWIFT Code	HVBKCRSEXXX
Bank Address	183, Bangbae-ro, Seocho-gu, Seoul, Korea



Sponsorship & Exhibition Application Form

We hereby commit to providing sponsorship and exhibition support for CSRS-AP 2025, as detailed below, to ensure its successful execution.

Details of Applicant

Company Information			
Name			
Address			
Representative			
Website			
Contact Person Information			
Name		Department	
Position		Tel.	
Fax		E-mail	

Sponsorship & Exhibition

Please select your desired option. (10% VAT exclusive)

Category	Unit Price
<input type="checkbox"/> DIAMOND	KRW 75,000,000
<input type="checkbox"/> PLATINUM	KRW 50,000,000
<input type="checkbox"/> GOLD	KRW 35,000,000
<input type="checkbox"/> SILVER	KRW 25,000,000
<input type="checkbox"/> BRONZE	KRW 10,000,000
<input type="checkbox"/> BOOTH	KRW 5,000,000
<input type="checkbox"/> Additional electricity () kW	KRW 50,000 per kW

Advertising

Please select your desired option. (10% VAT exclusive)

Category	Quantity	Unit Price	Total

Total

Subtotal	
VAT (10%)	
Grand Total	

Date _____

Signature _____



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